

SOHO HOME



Jensen Rug, 20 X 30cm (swatch)

£15 Regular

£13 Membership

Sizes

300 x 420cm, 365 x 460cm, 20 x 30cm (Swatch)

Product details

The Jensen rug is inspired by traditional 19th-century Persian rug designs found in Soho Farmhouse. An intricate all-over pattern and decorative border is met with rich and deep warm tones as the perfect grounding layer in any room. Hand-knotted in India from a combination of Afghan and New Zealand wool, each one takes up to six months to craft with 41 knots per square inch. Traditionally, hand-knotted rugs still form the highest quality standard among all types of rugs and, depending on the type of knot, can last for generations in the home.

Dimensions

Product dimensions: H20 x W30 x D2cm / H7" x W11" x D0.8"

Product weight: 0.17kg / 0.4lbs

Packaged or boxed weight: 1kg / 2.2lbs



Details

Assembly required: No

Care instructions: Vacuum regularly on a low-power setting, using a vacuum cleaner

without a beater brush, to prevent debris from settling into roots

of the fibres. Shedding is a natural characteristic of the handmade

rugs which reduces over a period of usage. Avoid direct and

continuous exposure to sunlight. Use rug protectors under the legs

of heavy furniture to avoid flattening piles. Do not pull loose

ends. Clip them with scissors to remove. Turn carpet around

occasionally to equalise wear. Remove spills immediately; if

liquid, blot with clean, un-dyed cloth by pressing firmly around

the spill to absorb as much as possible. For

hard-to-remove stains,

professional rug cleaning is recommended. Store your rug by rolling

it front side out and wrapping in cloth for protection. Do not fold

or store rug in an airtight plastic bag. Place in dry,

well-ventilated area. with a soft, dry cloth, spot clean with mild

soap if needed; occasional professional cleaning may be required.

Do not dry clean. If loose end appears, do not pull; Instead clip

with scissors and tie a knot at the loose ends.

Avoid direct

exposure to sunlight. Rotate rug occasionally to equalize wear, if

the rug gets wet, place it on a flat surface to dry. Store your rug

by rolling, and wrap with cloth for protection.

Rug pad

recommended.

Composition: 100% Cotton

Handmade: Yes

Pile: 100% Wool

Rug style: Classic

Technique: Hand Knotted