### SOHO HOME









# Asher Rug, 170 X 240cm

Regular

£1,865

£1,585 Membership

### Sizes

170 x 240cm, 200 x 300cm, 270 x 360cm, 20 x 30cm (Swatch)

## Product details

This graphic rug is our contemporary take on repetitive geometric patterns in a flat-pile wool design.

Designed in-house, the Asher rug has been hand-knotted by a community of artisans in India, with each piece taking up to six months to craft with 25 knots per square inch. Finished with fringing, this style comes in soft, warm blue tones designed to complement our made-to-order colour palette.

#### **Dimensions**

Product dimensions: H240 x W170 x D1cm / H94 x W67

x D0.4"

Product weight: 10kg / 22lbs

#### **Details**

Care instructions: To protect your investment, use a rug pad. A rug pad provides

traction between the rug and floor to prevent slipping. It adds

padding and keeps the rug smooth and flat.

Extending the life of

the rug, a pad protects the backing and prevents any possible

colour transfer. Rotate or reposition your rug and/or rug pad every

3 months. This will aid in a more uniform floor surface patina and

decrease the likelihood of the rug pad or exposed backing adhering

to the floor surface where they are placed.

Rotating your rug will

promote even wear on the surface and extend the life of the rug.

Shedding is inherent to wool rugs and occurs primarily within the

first 3-6 months in last of caring for your rug Vacuum regularly on

a low setting. Do not use heavy duty vacuums. Blot spills

Immediately with a soft , dry cloth, spot clean with mild soap if

needed; occasional professional cleaning may be required. Do not

dry clean. If loose end appears, do not pull; Instead clip with

scissors and tie a knot at the loose ends. Avoid direct exposure to

sunlight. Rotate rug occasionally to equalize wear, if the rug gets

wet, place it on a flat surface to dry. Store your rug by rolling,

and wrap with cloth for protection. Rug pad recommended.

Composition: Pile: 100% Wool; Base: 98% Cotton, 2%

Polyester; Overall 53% Cotton, 46% Wool, 1%

Polyester