# SOHO HOME









### Available in 3 sizes

 $300 \times 420$ cm (H300 x W420 x D2cm / H9'10" x W13'9" x D0.8")  $365 \times 460$ cm (H365 x W460 x D2cm / H11'11" x W15'1" x D0.8")  $20 \times 30$ cm (Swatch) (H20 x W30 x D2cm / H7" x W11" x D0.8")

# Jensen Rug, 170 x 240cm

£3,795 £2,846 Regular price £3,226 £2,277 Member price

The Jensen rug is inspired by traditional 19th-century Persian rug designs found in Soho Farmhouse. An intricate all-over pattern and decorative border is met with rich and deep warm tones as the perfect grounding layer in any room. Hand-knotted in India from a combination of Afghan and New Zealand wool, each one takes up to six months to craft with 41 knots per square inch. Traditionally, hand-knotted rugs still form the highest quality standard among all types of rugs and, depending on the type of knot, can last for generations in the home.

## **Dimensions**

Dimensions: H170 x W240 x D2cm / H5'6" x W7'10" x D0.8"

Weight: 7kg / 15.4lbs

Packaged dimensions: H175 x W18 x D18cm / H68.9 x W7.1 x D7.1"

Packaged weight: 7kg / 15.4lbs

### **Details**

**Assembly required**: No **Composition**: 100% Cotton

Handmade: Yes Pile: 100% Wool Rug style: Classic

**Technique**: Hand Knotted

Care instructions: Vacuum regularly on a low-power setting, using a vacuum cleaner without a beater brush, to prevent debris from settling into roots of the fibres. Shedding is a natural characterstic of the handmade rugs which reduces over a period of usage. Avoid direct and continuous exposure to sunlight. Use rug protectors under the legs of heavy furniture to avoid flattening piles. Do not pull loose ends. Clip them with scissors to remove. Turn carpet around occasionally to equalise wear. Remove spills immediately; if liquid, blot with clean, undyed cloth by pressing firmly around the spill to absorb as much as possible. For hard-to-remove stains, professional rug cleaning is recommended. Store your rug by rolling it front side out and wrapping in cloth for protection. Do not fold or store rug in an airtight plastic bag. Place in dry, well-ventilated area. with a soft, dry cloth, spot clean with mild soap if needed; occasional professional cleaning may be required. Do not dry clean. If loose end appears, do not pull; Instead clip with scissors and tie a knot at the loose ends. Avoid direct exposure to sunlight. Rotate rug occasionally to equalize wear, if the rug gets wet, place it on a flat surface to dry. Store your rug by rolling, and wrap with cloth for protection. Rug pad recommended.