

# SOHO HOME



## Asher Rug, 170 x 240cm

~~€2,400~~ €1,800 Regular price

~~€2,040~~ €1,440 Member price

This graphic rug is our contemporary take on repetitive geometric patterns in a flat-pile wool design.

Designed in-house, the Asher rug has been hand-knotted by a community of artisans in India, with each piece taking up to six months to craft with 25 knots per square inch. Finished with fringing, this style comes in soft, warm blue tones designed to complement our made-to-order colour palette.

### Dimensions

**Dimensions:** H240 x W170 x D1cm / H7'10" x W5'7" x D0.4"

**Weight:** 10kg / 22lbs

**Packaged weight:** 10kg / 22lbs

### Details

**Composition:** Pile: 100% Wool; Base: 98% Cotton, 2% Polyester; Overall 53% Cotton, 46% Wool, 1% Polyester

**Construction:** Hand Knotted

**Care instructions:** To protect your investment, use a rug pad. A rug pad provides traction between the rug and floor to prevent slipping. It adds padding and keeps the rug smooth and flat. Extending the life of the rug, a pad protects the backing and prevents any possible colour transfer. Rotate or reposition your rug and/or rug pad every 3 months. This will aid in a more uniform floor surface patina and decrease the likelihood of the rug pad or exposed backing adhering to the floor surface where they are placed. Rotating your rug will promote even wear on the surface and extend the life of the rug. Shedding is inherent to wool rugs and occurs primarily within the first 3-6 months in last of caring for your rug Vacuum regularly on a low setting. Do not use heavy duty vacuums. Blot spills immediately with a soft, dry cloth, spot clean with mild soap if needed; occasional professional cleaning may be required. Do not dry clean. If loose end appears, do not pull; Instead clip with scissors and tie a knot at the loose ends. Avoid direct exposure to sunlight. Rotate rug occasionally to equalize wear, if the rug gets wet, place it on a flat surface to dry. Store your rug by rolling, and wrap with cloth for protection. Rug pad recommended.

### Available in 2 sizes

170 x 240cm (H240 x W170 x D1cm / H7'10" x W5'7" x D0.4")

20 x 30cm (Swatch) (H30 x W20 x D1cm / H1'0" x W8" x D0.4")